



University of Mumbai

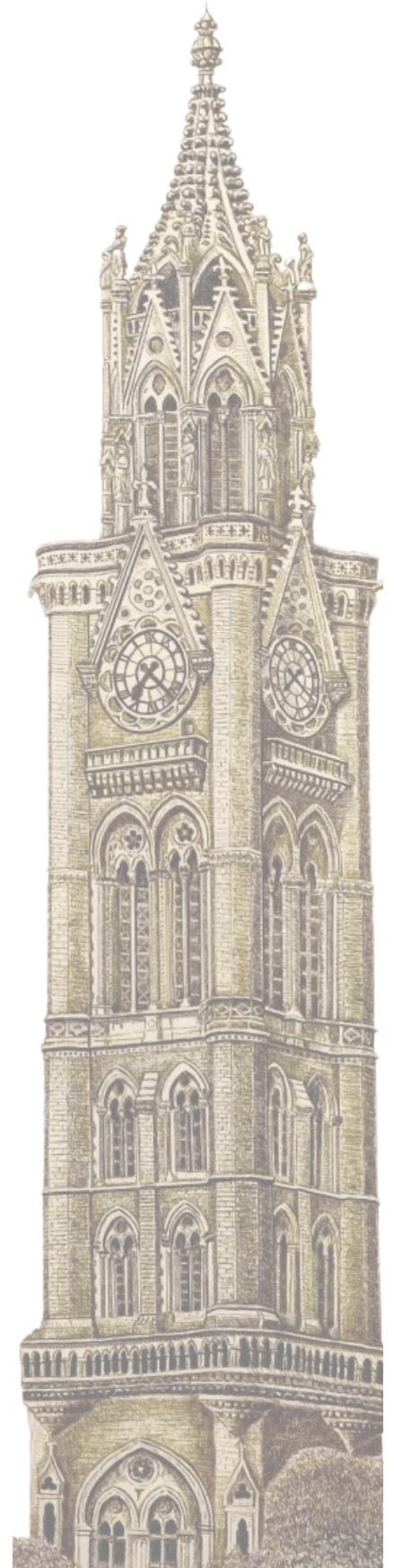
Reaccredited with A++ Grade by NAAC

In Collaboration with ADMIFMS and UMLA

Presents

**INTERNATIONAL LAW &
MANAGEMENT RESEARCH
CONFERENCE ON
'THE BUSINESS ENVIRONMENT,
GOVERNANCE & SUSTAINABILITY,
ETHICAL PRACTICES &
COMPLIANCES IN THE DYNAMIC
GLOBAL MARKETS.'**

On 28th & 29th of April, 2023



About University Of Mumbai

The University of Mumbai is one of the oldest and premier universities of India. It was established in 1857, consequent upon 'Woods Education Dispatch', and it is one amongst the first three universities in India. As a sequel to the change in the name of the city from 'Bombay' to 'Mumbai', the name of the university has been changed from the 'University of Bombay' to the 'University of Mumbai', vide notification issued by the Government of Maharashtra and published in the Government Gazette dated 4th September, 1966. The university was accorded five-star status in 2001 and reaccredited with 'A++' Grade by the National Assessment and Accreditation Council (NAAC).

About ADMIFMS

Alkesh Dinesh Mody Institute for Financial and Management Studies was established in the year 1994 as a Department of the University of Mumbai offering Management Education with a focus on Management and Financial Services in response to the growing need for Indian managers and investors.

The Institute believes in imparting its students with values like commitment, the quest for learning and excellence, community engagement, respect for diversity, globalization, ethics, social responsibility, knowledge creation, and application.

The Institute has been awarded “Best Government B-School All India – 17th Rank” by Business Week Hansa Research Survey 2022, “Best B-School City wise (Government) – Mumbai – 3rd Rank” by India Today Best B-Schools 2022.

About UMLA

University of Mumbai Law Academy is a constituent unit of the University of Mumbai established in the year 2015. It is a world class institute which provides excellent quality of legal education as well as aims at the overall development of students. UMLA is committed to produce exceptional lawyers and legal luminaries within the realms of knowledge. UMLA is committed to bring forth confident, liberal-minded, motivated and intellectually enriched professionals.

UMLA strives for academic excellence and also focuses on maintaining high standards in all the extra-curricular activities and develop student's talents. It has always given exposure to their students to develop their skills and talent through moots, webinars, workshops, compulsory summer internships, debates, managerial entrepreneurship etc.

UMLA aims at encouraging students to bring about the social change through legal awareness and social activism. It believes in instilling good values and ethics among the students and firmly believes in adorning future legal luminaries with efficient advocacy skills and enriching them with experience that goes beyond the classroom teaching.

About the Conference

Corporate governance offers a comprehensive, interdisciplinary approach to the management and control of companies by setting an environment for the enterprises to carry out its day-to-day operations. Corporate professionals of today and tomorrow must imbibe in themselves the evolving principles of efficient corporate governance across the globe on a continual sustainable basis.

Therefore Corporate Governance, ethical practices and compliance have emerged as an important academic discipline in its own right, bringing together contributions from finance, human resources, operations, entrepreneurship, law and management and so on. Excellence can be achieved and bettered only through sustainable practices, continuous study, research and academic and professional interaction of the highest quality in the theory and practice of exceptional corporate governance. This can take into its fold everything from legal advice on conflicts of interest, through accounting advice, to the development of strategy/corporate compliance and advice on sustainability aspects.

Hence, the conference emphasizes upon the need of quality research and analysis for the above mentioned theme.

Sub Themes

01 Finance

- Environmental Social Governance Financing.
- Green Accounting Principles and Practices
- Derivatives: Trading, Pricing and Risk Management in the Dynamic Global Markets
- Digital Currencies: way forward for Global Markets
- Fintech: Growth, Sustainability, Governance and Risks
- Artificial Intelligence, Cloud Computing, Big Data, and Automation in Finance
- Inflexor Ventures and Private Equity Investments

02 General Management

- Environmental Social Governance Financing.
- Green Accounting Principles and Practices
- Derivatives: Trading, Pricing and Risk Management in the Dynamic Global Markets
- Digital Currencies: way forward for Global Markets
- Fintech: Growth, Sustainability, Governance and Risks
- Artificial Intelligence, Cloud Computing, Big Data, and Automation in Finance
- Inflexor Ventures and Private Equity Investments

03 Law

- Analyzing NCRB Report on Environmental Crimes
- International Environmental Policies and Protocols
- Environmental Laws V/S Energy Law: An Analysis
- Role of National Law Counsels on Conscious Ecological Restoration
- Environmental Law V/S Development
- Climate Change and Ozone Layer: A Cause on Study Effect
- Media Trials

04 Human Resources

- Green HRM Practices
- Focusing on Green Recruitment and Selection
- Culture Building for Sustainable Development & CSR
- Need for New Labour Codes/Laws
- HR Role in Crafting Sustainability
- Human Capacity Development and Strategies for Addressing Shortages in Addressing Skill Development
- Hybrid Work Cultures in the Post-pandemic Era
- Work-Life Balance in the Post-pandemic Era
- Diversity, Equality & Inclusion Compliances
- Reverse Mentoring and Generational Diversity in Workplace

Sub Themes

05 Marketing

- Green Marketing
- Reimagining Marketing Strategies in the Dynamic Global Markets
- The Most Noteworthy Technologies used to Improve Customer Online Decision Making Process
- Digital Transformation of Marketing Strategies Post Covid-19
- Consumer Perception/Behaviour in the Post-Pandemic Era
- Brand Management and Marketing
- Digital Marketing/Social Media Marketing: Game Changer
- Contemporary Sustainable Marketing Practices

06 IT/Operations

- Industry 4.0: Digital Penetration And Its Applications
- Cyber Securities And Cyber Attacks And Their Impacts On Corporate And Small Firms
- Digital Innovations, Transformations And Technologies
- Artificial Intelligence And Machine Learning, Block Chain & Its Applications In Businesses/Government
- Data And Meta Data – Boundaries, Functions And Ownership Of Knowledge
- Digital Meanings – Multimodal Communications And Multi-Literacies
- Digital Education & Its Impact On Society

07 Entrepreneurship

- Innovation And Its Impact
- Managing Innovation And Entrepreneurship
- Challenges And Opportunities For Start-Ups with Special Reference To Education, Technology, Healthcare, Hospitality, Women And Child Development
- Corporate And Strategic Entrepreneurship
- Climate Change & Sustainable Entrepreneurship Strategies
- Mental Health Of Entrepreneurs Operating Corporate And Small Firms

Important Dates

20th March, 2023: **Complete Research Paper Submission**

20th March, 2023: **Completion of Registration**

20th March, 2023: **Communication of Acceptance**

Guidelines for Research Paper Writing

- **Word limit: Maximum 4000 words**
- **Font: Times New Roman**
- **Font size: 14pt for the titles & 12pt for the sub-titles**
- **Body Text: 12pt**
- **Spacing: 1.5**
- **Margin: 1" on all sides**
- **Abstract/Full-length research papers can be submitted at:
conference@admi.mu.ac.in & umlalegalaid@gmail.com**

Registration Charges

- **International Delegates: USD 100**
- **Corporate Delegates: INR 1500**
- **Academicians: INR 1000**
- **Research Scholars: INR 500**
- **Paper in-absentia: INR 1500**

Students: Submit ID

Registration Details

The Registration Charges are to be paid through Demand Draft payable at Mumbai and prepared in favour of 'UOM, Alkesh Dinesh Mody Institute for Financial and Management Studies' Or through NEFT.

NEFT details of ADMIFMS:

Bank Name: Bank of Baroda
A/C Type: Savings
A/C No.: 06720100018030
IFSC Code: BARB0KALINA
Bank Branch: Kalina

- Note: Participants making NEFT payment should send a scanned copy of the payment slip for confirmation at conference@admi.mu.ac.in

Conference Partons

Prof. D. T. Shirke,

Honourable Vice-Chancellor, University of Mumbai

Prin. Dr. Ajay Bhamare

Pro-Vice-Chancellor, University of Mumbai

Dr. Kavita Lagate

Dean, Commerce & Management, University of Mumbai

Dr. Sunil Bhirud

Registrar, University of Mumbai

Core Conference Team

Dr. Smita Shuukla, Director (ADMIFMS) & Professor

Dr. Swati Rautela, I/c Director (UMLA) & Professor

Mrs. Uma Nehare, Assistant Professor, UMLA

Dr. Nisha Kushwaha, Assistant Professor , UMLA

Mrs. Radha Iyer, Assistant Professor, ADMIFMS

Dr. Anshu Mala Gautam, Assistant Professor, ADMIFMS

Dr. Abhijeet Rawal, Assistant Professor, ADMIFMS

Mrs. Megha Bansal, Assistant Professor, ADMIFMS

Conference Support Team

Dr. Aruna Deshpande

Dr. Sanjeev Thakur

Mrs. Sushmita Mukerji

Dr. Rakesh Malusare

Dr. Ashish Hattangadi

Dr. Naina Salve

Dr. Abhiraj Shivdas

Mr. Javed Kalangade

Dr. Kavita Mishra Pandey

(Placement Officer)

Conference Office

Mrs. Radha Iyer: 9819351609

Dr. Anshu Mala Gautam: 7400161786

Mrs. Uma Nehare: 7400177819